

Tucson Guide | Tubac Guide

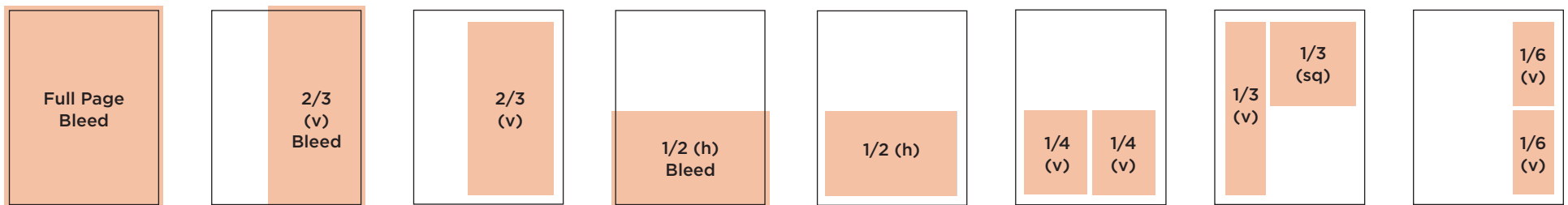
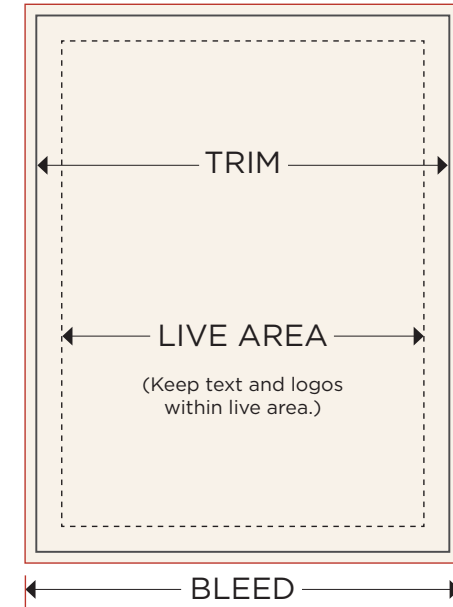
Print Ad Specs

Mechanical Requirements (width by height, in inches)

Bleed Ads			
Ad Size	Trim	Live Area	Bleed
2 Page Spread (each page)	8.375 x 10.875	7.375 x 9.875	8.875 x 11.375
Full Page	8.375 x 10.875	7.375 x 9.875	8.875 x 11.375
2/3 Vertical	5.25 x 10.875	4.25 x 9.875	5.75 x 11.375
1/2 Horizontal	8.375 x 5.25	7.375 x 4.25	8.875 x 5.75
Non-Bleed Ads			
Ad Size	Dimensions		
2/3 Vertical	4.75 x 9.63		
1/2 Horizontal	7.25 x 4.69		
1/3 Vertical	2.25 x 9.63		
1/3 Square	4.75 x 4.69		
1/4 Vertical*	3.50 x 4.69		
1/6 Vertical	2.25 x 4.69		

*Only Available in Tubac Guide, Tombstone/Bisbee Guide, and custom sections and pages.

BLEED ADS



File Submission

Please submit your file as a PDF

- All fonts embedded
- Compatibility: Acrobat 5 (PDF 1.4)
- U.S. Web Coated (SWOP) v2
- Images 300dpi
- Color Space: CMYK (no spot colors)
- Rich black build is C-60 M-40 Y-30 K-100
- Bleeds should be set to .25 on all sides
- No printer marks or crop marks



Submit your ad to:
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